



22nd January 2013

Your kind urgent support is required

Dear Residents,

Bailey Drive, Christchurch Planning Application Number: 8/12/0044

I know many of us have been hugely frustrated by the lack of news and the delay by the Secretary of State (SoS) in making a decision regarding our much anticipated development proposals for Bailey Drive.

However, we have now been informed that the SoS plans to make a decision within the next TWO WEEKS, to either approve the application (which we all want), or to "call in" the application (thus jeopardising the new jobs and community facilities).

Therefore, if you are supportive, please could you contact The Secretary of State and tell him that you want Bailey Drive to be granted planning consent!

BY POST

Quoting SoS Ref Number **NPCU/CONS/E1210/71289**



To: Mr M Walton
Planning Casework Manager
National Planning Casework Unit (Secretary of State)
5 St Philips Place
Colmore Row
Birmingham, B3 2PW

cc: Rt Hon Eric Pickles MP
Secretary of State for Communities and Local Government
House of Commons
London, SW1A 0AA

Please remember to cc Rt Hon Eric Pickles MP

BY EMAIL

Quoting SoS Ref Number **NPCU/CONS/E1210/71289**



To: mike.walton@communities.gsi.gov.uk

cc: eric.pickles@communities.gsi.gov.uk

cc: Rt Hon Christopher Chope (Christchurch MP)
chopec@parliament.uk

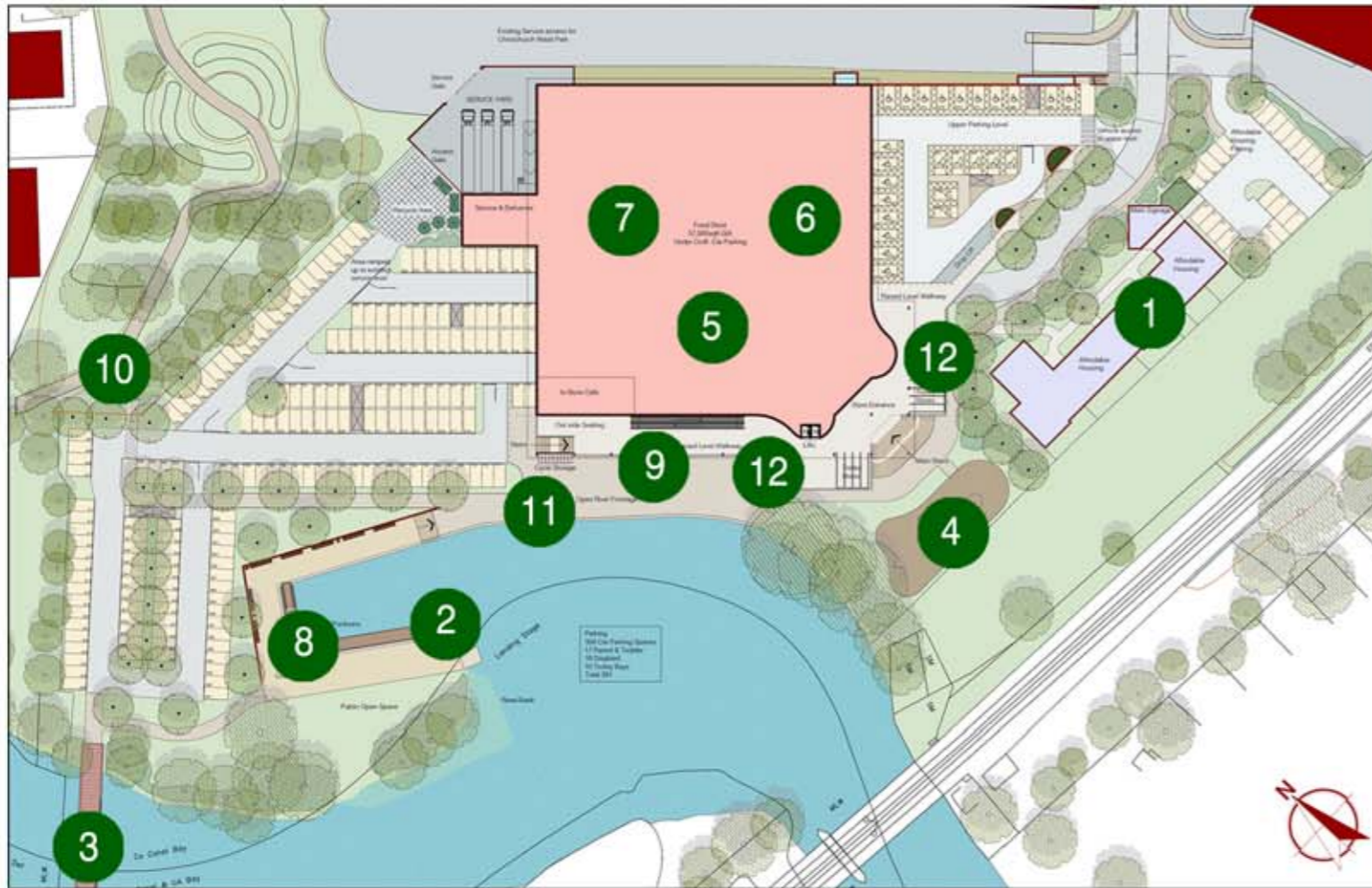
- Almost 400 new jobs will be created.
- 25 urgently needed Affordable Homes (100%).
- A much anticipated children's play park.
- New supermarket and low-cost gym for West of Christchurch.
- New cycle & pedestrian route across the river to the Iford parkland.
- Public river access.

- The only site within the Borough suitable for new community riverfront facilities.
- Eagerly awaited river ferry service to Town Quay and Hengistbury Head beach.
- The Localism Bill lets us decide about development in our community.
- This application was borne out of the requests of local people.
- Virtually unanimous support - Virtually no objection.
- This application was heard twice and **approved twice** at committee.



Bailey Drive, Christchurch

Twice consented Mixed Use Development providing these notable community **benefits**



1 Affordable Housing

5 Foodstore

9 Public Art

2 Ferry Link to Town Centre

6 Creation of 400 New Jobs

10 Extensions to existing cycle lane

3 Pedestrian Bridge over River Stour

7 Gym / Fitness Centre

11 River Front Open Space

4 Play Park for Community

8 Access to the River Stour

12 Town Centre Information boards

The Government on the provision of **Affordable Housing**

"This government means business in delivering plans to help people build new homes and kick-start the economy".

"We're determined to cut through the bureaucracy that holds us back. That starts with getting the planners off our backs, getting behind the businesses that have the ambition to expand and meeting the aspirations of families that want to buy or improve a home".

David Cameron - Prime Minister September 2012

"The need for new homes is acute, and supply remains constrained. There are many large housing schemes in areas of high housing demand that could provide real benefit to local communities once delivered".

"We will continue to support house building and to help people into home ownership".

Rt Hon Eric Pickles MP - Secretary of State October 2012

The Government on **Economic Growth**

"The Coalition Government's number one priority is to get the economy growing. We must create the conditions that support local economic growth and remove barriers that stop local businesses creating jobs and getting Britain building again".

Rt Hon Eric Pickles MP - Secretary of State October 2012

"To help our people rise, then – number one – we need an economy that creates good jobs. We need businesses, of every size, in every type of industry, in every part of the country – investing and taking people on".

"Giving businesses more confidence to invest, creating more jobs".

David Cameron - Prime Minister September 2012

"Countries like ours will only be able to compete if we make it easier for businesses to invest and quicker for infrastructure to *get built*".

Nick Boles MP - Planning Minister October 2012

The Government on **Localism**

"The Government will work in partnership with local authorities, scheme promoters and communities to accelerate delivery of locally-supported, major housing sites. These will be sites where there is local support for growth, strong demand for new homes, and good prospects for early delivery".

"The Localism Act has put the power to plan back in the hands of communities, but with this power comes responsibility: a responsibility to meet their needs for development and growth, and to deal quickly and effectively with proposals that will deliver homes, jobs and facilities".

Rt Hon Eric Pickles MP - Secretary of State October 2012

"Development that is sustainable should go ahead without delay" NPPF